



ClimaTubers

influencers for change

Output Name	O3.2: Participatory videos
IO	3.2
Type	Videos
WP Leader	Hespul
Contributing partners	All partners
Prepared by	Maité Garnier
Period Covered	September 2021 – November 2022
Country of activity	Spain, France, Italy, Austria, Estonia
Description	This document lists the 19 videos produced in the different pilots, and links to the ClimaTubers YouTube channel where they have been published.
Language(s)	Voices: Spanish, Catalan, French, Italian, German, Estonian Subtitles in English
Media that will be used (publication on paper, online, other -specify)	Online: ClimaTubers' YouTube channel, 1 playlist per country. These materials and experience also serve as a base to feed the e-training modules.
Due date	Month 22 (November 2022)

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WHAT YOU WILL FIND IN THIS DOCUMENT	2
<i>Summary table of the videos</i>	2
WHAT THOSE VIDEOS TEACH US	3
WHERE TO FIND THE VIDEOS	4
<i>Ajuntament de Granollers – SPAIN, Granollers – 5 videos</i>	4
<i>Endurae – Talinn, ESTONIA – 3 videos</i>	6
<i>Hespul – Lyon, FRANCE – 2 videos</i>	8
<i>TDM 2000 International - Cagliari, ITALY – 7 videos</i>	9
<i>Zentrum für Soziale Innovation (ZSI) – Vienna, AUSTRIA – 2 videos</i>	13

What you will find in this document

This document presents the **19 videos** that were produced during WP3 of Climatubers project, in the pilots run by Ajuntament de Granollers, Endurae, Hespul, TDM 2000 International and ZSI.

The list follows alphabetical order by name of the partner. For each video, we have included an image of the contents, languages, length, title and theme. We also include, for each country, a screen of the video credit titles describing the project ID and funding details.

The videos' lengths range from 1'36 to 8'03, for a **total of more than 1h and 20 minutes of video**.

Summary table of the videos

Partner, country	Video titles and links
Ajuntament de Granollers, SPAIN	<ol style="list-style-type: none"> 1. The Congost River 2. The 4 of recycling 3. Rethinking Granollers 4. A greener Granollers 5. Mobility in Can Bassa
Endurae, ESTONIA	<ol style="list-style-type: none"> 1. Digital waste 2. Did you know? 3. Children discuss global warming
Hespul, FRANCE	<ol style="list-style-type: none"> 1. Digital and environment 2. Climate: La Duchère has questions
TDM 2000 International, ITALY	<ol style="list-style-type: none"> 1. Do we want to lose it all? 2. We must... 3. Do we really want to lose this? 4. Let's change! 5. The double interview on climate change 6. Heal the world 7. Discovering climate change
Zentrum für Soziale Innovation, AUSTRIA	<ol style="list-style-type: none"> 1. Megacart und Klima 2. Hier & jetzt und die Bienen



What those videos teach us

The videos have been produced by very different groups, in different contexts, with a variety of pedagogical approaches (see O 3.1 and later on the project, the overall evaluation). At this step of the project, the Participatory Video process is not finished as most of the screenings will take place in the coming months. Therefore, the following conclusions apply specifically to the video creation steps and are to be completed as the project unfolds:

- Participatory video in European countries is possible
- Videos may show the participants or not. This is a narrative choice, and sometimes also an individual preference turned into a narrative criterion that does not affect the participatory aspect of the process.
- Participation “intensity” and length of each step of the process (diagnosis, storyboard and planning, shooting, editing, curation) is to be adapted to the group
- Quality of the image and sound is sufficiently good for the videos to be shared and screened
- Type of narratives are varied: fiction and documentary, presence or absence of the authors, anchored in the community or more general about the environment and the planet
- Depth or point of view of the narrative chosen is also varied: some videos raise questions or collect testimonies, some inquire, some draw conclusions, others expose knowledge...
- A common quality of the videos is that they show **authenticity**, which is a clear objective and added value of participatory video

In summary, Participatory Video applied to climate change...

- has provided Climatubers’ pilots with a solid common framework
- while facilitating a good adaptation to each context and public.
- This results in a large variety of videos, in their form, type of content, lengths, etc.

We also consider the value of the videos extends far beyond the videos themselves. The co-benefits are probably bigger, and this list is to be confirmed and refined by our overall evaluation of the project:

- Engagement, empowerment and pride of the participants
- Sensitization of the participants to climate change and its implications at local level
- Sensitization of their close contacts (family, friends)
- Sensitization of the employees and volunteers of the places where the workshops were held
- Promotion of active citizenship through debate, discussion and sensitization of the local community during the screenings
- Link between the participants and decision makers during the screenings or following dialogue
- Inspiration for other educators, facilitators, teachers, social workers, NGOs, local authorities, etc. through the dissemination of the videos
- Intergenerational co-creation process fosters social inclusion

Lessons learnt in the process are yet to be gathered and analyzed in the overall evaluation of the project, in a more detailed way.



The participatory videos of Climatubers

All videos are published on Climatubers' YouTube channel. They are disseminated until the end of the project via social media, public screenings and partnerships, and an interactive European Map is to be set as yet another dissemination means.



On this link you will access the general playlists page of Climatubers channel. There is one playlist per country.

<https://www.youtube.com/channel/UCMzTyebXpLeYe8eJbHyrLiA/playlists>

Hereafter the description of each video.

This is also an invitation to watch, like and share them!

Ajuntament de Granollers – SPAIN, Granollers – 5 videos

<p>1 – The Congost River</p>	 <p>Can Cabanyes Natural Area of Municipal Interest and Natura 2000 network</p>
<p>Is the river Congost polluted? How is the biodiversity there?</p>	
<p>Catalan, Spanish, English subtitles</p>	
<p>8'03</p>	
<p>https://youtu.be/NvuXYRdKrEs</p>	
<p>2- The 4 of recycling</p>	 <p>We throw it in the glass, we recycle.</p>
<p>How is the waste of Granollers treated, what is the level of citizen's awareness on recycling... and some advice!</p>	
<p>Catalan and Spanish, English subtitles</p>	
<p>5'57</p>	
<p>https://youtu.be/8xpAa3Iz8Dg</p>	
<p>3- Rethinking Granollers</p>	



How to make Granollers a more sustainable city? Parallel with UN-SDGs.

Catalan and Spanish, English subtitles

2'59

<https://youtu.be/rudKNf6z86Y>



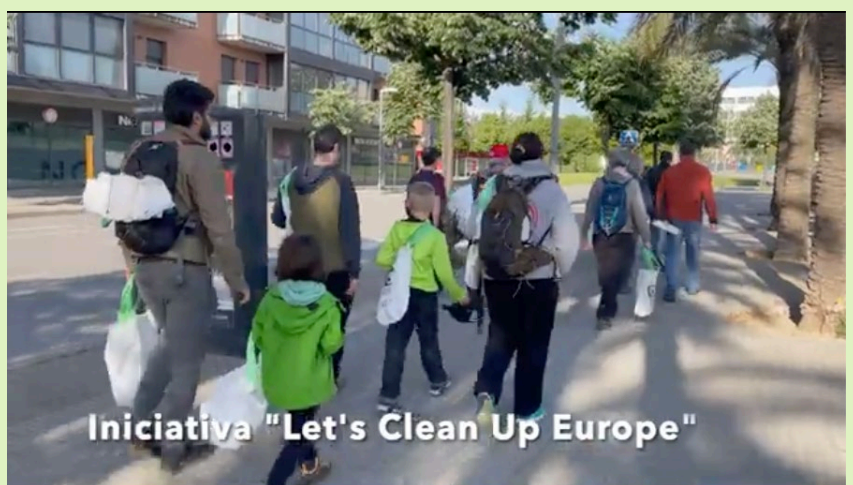
4- A greener Granollers

How to have more green areas in the city, and make sure they are respected.

Catalan and Spanish, English subtitles

6'13

<https://youtu.be/5P1a6e-UdUU>



5 – Mobility in Can Bassa

How to foster public transport in a peripheral neighborhood of Granollers and reduce pollution in the city...if the service is deficient?

Catalan and Spanish, English subtitles

6'39

https://youtu.be/brk_LV8oUas



EU disclaimer for videos of pilot: Ajuntament de Granollers



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Ajuntament
Granollers


Enduræ – Talinn, ESTONIA – 3 videos

1 – Digital Waste	
Stop motion about digital waste and its environmental impact.	
Estonian, English subtitles	
4'00	
https://youtu.be/Xm1C_OM1a5E	

2 – Did you know?	
Did you know...the impact of overconsumption of clothes and fashion on the environment?	
Estonian, English subtitles	
4'25	



<p>https://youtu.be/wrzZksukKxE</p>	 <p>After the T-shirt is completed, it travels around the world at least once, if not several times, to reach our stores.</p>
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<p>3 – Children discuss global warming</p>	
<p>Interviewing children about global warming.</p>	
<p>Estonian</p>	
<p>7'05</p>	
<p>https://youtu.be/azl01ca5XBI</p>	

EU disclaimer for videos of pilot: Enduræe

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enduræe



Hespul – Lyon, FRANCE – 2 videos

1 – Digital and environment

Factchecking the impact of our digital devices on the environment.

French, English subtitles

6'38

<https://youtu.be/5eNtOzFnvuU>



2 – Climate: La Duchère has questions

At the youth center in La Duchère, questions about climate and the action of Lyon's metropolis, and the answers from one of the climate action plan agents.

French, English subtitles

6'30

<https://youtu.be/hJH8sk9YzVM>



Storyboard: due to partner organisation, we didn't manage to produce a storyboard before filming. To show public how we could edit films, we printed screenshots to organise.



EU disclaimer for videos of pilot: Hespul

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TDM 2000 International - Cagliari, ITALY – 7 videos

<p>1 – Do we want to lose it all?</p>	
<p>Beautiful images of Sardinia, questions urging the public to act.</p>	
<p>English text</p>	
<p>1'36</p>	
<p>https://youtu.be/eUkDpeYZi1M</p>	



<p>2 – We must...</p>	
<p>Beautiful images of Sardinia, and also waste in nature, message urging to act.</p>	
<p>English text</p>	
<p>2'13</p>	
<p>https://youtu.be/KQEYsyBk0Mc</p>	

<p>3 – Do we really want to lose this?</p>	
<p>Concern over sea levels rising due to climate change.</p>	
<p>English text</p>	
<p>1'52</p>	
<p>https://youtu.be/mQeX2ptFNfU</p>	

<p>4 – Let's change!</p>	
<p>Human activities are the cause to climate change, we must change.</p>	
<p>English text</p>	
<p>1'45</p>	
<p>https://youtu.be/RgEEC-O_T24</p>	



<p>5 – The double interview on climate change</p>	
<p>Interview of 2 young boys about climate change and their individual actions.</p>	
<p>Italian</p>	
<p>1'57</p>	
<p>https://youtu.be/kilfRQvF214</p>	

<p>6 – Heal the world</p>	
<p>Focused on deforestation, the video explains why it is a cause to climate change, and some individual actions everybody can adopt.</p>	
<p>Italian</p>	
<p>1'57</p>	
<p>https://youtu.be/3vZBo42LZjQ</p>	

<p>7 – Discovering climate change</p>	
<p>Causes and consequences of climate change and some of the actions we can take.</p>	
<p>Italian</p>	
<p>1'47</p>	
<p>https://youtu.be/rAGAYAtMNM4</p>	

EU disclaimer for videos of pilot: TDM 2000 International





Zentrum für Soziale Innovation (ZSI) – Vienna, AUSTRIA – 2 videos

1 – Megacart and climate

Young climatubers question our capacity to shift away from cars for our mobility.

German, English subtitles

5'02

<https://youtu.be/kBQILwBcSfc>



2 – Here and now and the bees

Young climatubers reflect on climate change and the importance of nature and animals for their emotional well-being.

German, English subtitles

7'00

<https://youtu.be/pOL6Zlgg8N4>



EU disclaimer for videos of pilot: ZSI



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